



avila ranch
san luis obispo

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Avila Ranch Applauds City's Net Zero Energy Day Proclamation

Proposed development to be first Net Zero community in the County

SAN LUIS OBISPO – Leaders for the [Avila Ranch](#) project, an attainable housing community that will lower greenhouse emissions countywide, applaud the City of San Luis Obispo for officially recognizing Net Zero Energy Day.

The term “net zero energy” often refers to energy-efficient buildings. A zero energy building produces enough renewable energy to meet its own annual energy consumption requirements, reducing the non-renewable energy in the building sector.

Avila Ranch will be San Luis Obispo's first Net Zero community. Each residential unit will be energy efficient, using photovoltaic solar, which generates energy directly from sunlight. That solar power is capable of delivering 100 percent of the residential energy on demand.

Because the project will shorten commutes for those who work in San Luis Obispo, it will greatly offset greenhouse emissions related to traffic. By offering homes closer to work, the project will keep 1,000 daily commutes local, reducing 26,000 miles of commuting. That cuts down on 20,500 pounds of carbon dioxide a day.

“We're pleased that the city wants to raise awareness about energy efficiency,” said Steve Peck, Avila Ranch project manager. “We also believe that everyone should work together to reduce the impact of climate change, and we're doing our part.”

In an [official proclamation](#), the City declared June 20 Net Zero Energy Day. The City hopes residents will make extra efforts to conserve energy on that day, which is the Summer Solstice, the longest day of the year. The City's proclamation also recognizes and celebrate governments and organizations that are committed to advancing energy efficiency, energy management and sustainability for a healthier, more prosperous future.

The city's proclamation also hopes to provide education and outreach about net zero energy.

“We are committed to cutting carbon emissions to ward off the worst effects of global climate change,” Mayor Heidi Harmon said in a City news release. “The world cannot wait and neither will the city of San Luis Obispo.”

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